

ICB ENTREPRENEURSHIP PROGRAMME

Dreaming of running your own business?

If you are financially-minded and have dreams to start, manage or develop a small/medium sized business, or want to help grow an established local company to a global enterprise, this is the study stream for you.

Learn what you need to succeed

Every entrepreneurial venture needs someone who is financially savvy, and that'll be you if you study this programme. The specially-selected subjects in this

programme are designed to give you the financial, accounting and commercial skills you'll need to make your business a success. The course also covers strategy, technical knowledge, and personal skills.

The Foundation Level will give you a good grounding (and earn you the National Certificate: Small Business Financial Management). Keep studying to achieve the Intermediate and Advanced Levels, and their associated NQF qualifications.

ENTRY REQUIREMENTS

FOUNDATION LEVEL

DURATION: 9 MONTHS

Grade 11 (Std 9), NQF L3 or an equivalent.

MY SUBJECTS

- 1 Entrepreneurship 1 (ENT1)
- 2 Bookkeeping to Trial Balance (BKTB)
- 3 Business Literacy (BUSL)

WHAT I WILL BE ABLE TO DO

Understand what it means to be an entrepreneur in South Africa. Identify business opportunities, set up a new business. Understand the documents, processes and recording of financial transactions in the business. Communicate effectively with all stakeholders. Cost and price products and manage working capital. Manage business logistics. Work with SARS and other statutory bodies. Operate a personal computer.

WHAT MY TITLE CAN BE

You're probably not interested in applying for a job if you're studying this programme! If you're not starting your own business, you could join a start-up or new business as their finance person.

NQF REGISTERED QUALIFICATION

National Certificate: Small Business Financial Management
NQF L4 (SAQA ID 48736)
Total credits: 120

INTERMEDIATE LEVEL

DURATION: + 15 MONTHS

National Certificate: Small Business Financial Management (must include the Entrepreneurship 1 subject).

- 4 Office and Legal Practice (OLPR)
- 5 Entrepreneurship 2 (ENT2)
- 6 Marketing Management and Public Relations (MMPR)
- 7 Financial Statements (FNST)
- 8 Human Resources Management and Labour Relations (HRLR)

Lead a small/medium sized business. Manage your work schedule as an entrepreneur. Operate efficiently in an office environment. Apply law, marketing, PR and economic principles in business. Draw up and interpret financial statements and reports. Work efficiently with HR and labour relations. Apply local and global growth principles.

Higher Certificate: Office Administration
NQF L5 (SAQA ID: 23619)
Total cumulative credits: 240

ADVANCED LEVEL

DURATION: + 12 MONTHS

Higher Certificate: Office Administration (must include the Entrepreneurship 2 subject).

- 9 Entrepreneurship 3 (ENT3)
- 10 Financial Management and Control (FMCL)
- 11 Financial Reporting and Regulatory Frameworks (FRRF)
- 12 Research Theory and Practice (RTAP)
(By short dissertation, topic: Entrepreneurship)

Work with a management information system at a corporate level. Prepare a business for internal/external audit. Apply principles of strategic intent and strategic thinking in a global entrepreneurial environment. Apply managerial finance and control principles in a commercial environment. Understand and stick to entrepreneurial ethics. Manage and lead change in your business. Draw up and interpret financial statements and reports in accordance with IFRS.

Financial Accountant, Chief Financial Officer in an entrepreneurial environment, Business Consultant, Business Advisor, Accounting Officer (via SAIBA, see page 30).

National Diploma: Financial Accounting
NQF L6 (SAQA ID: 20366)
Total cumulative credits: 280